



MBR-161100020205 Seat No. _____

M. B. A. (Sem. II) (CBCS) Examination

April / May - 2018

Operations Management

Time : 3 Hours]

[Total Marks : 70

Instruction : All questions carry equal marks.

1 What is Operations Management? Explain the challenges in Operations Management.

2 (A) Explain different methods for aggregate production planning.

(B) Explain in brief stages involved in Product development process.

OR

2 (A) Explain different types of inventory a manufacturing organization can have.

(B) Explain factors affecting plant location decision.

3 What is the role of Information technology in Supply Chain Management?

OR

3 Explain in detail the steps involved in strategy formulation process.

4 (A) Explain the differences between services and manufacturing.

(B) Explain jumbled flow systems with the help of suitable examples.

OR

- 4 (A) Explain different types of layouts. How should an organization decide on which layout to choose ?
- (B) What is meant by the term business process re-engineering?
- 5 Write Short Notes on : (Any Two)
- (a) Just-in Time approach
 - (b) Process Design
 - (c) Total Quality Management
 - (d) Capacity Planning.
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